

Eleventh Annual NorCal Clean Fleet Conference Biggest Yet

The Sacramento Clean Cities Coalition's eleventh annual Clean Fleet Conference, held October 15 - 17 at the McClellan Conference Center was a huge success. 450 attendees over three days, with 22 technology presentations, 39 exhibit booths and 30 alternative fuel, low- and zero-emission vehicles on display, there was a seminar, technical display or technology expert on-hand to address every fleet management issue.

Beginning on Tuesday, October 15, three Sacramento Clean Cities sponsors led special seminars. Van de Pol conducted a deep dive on renewable diesel and renewable lubricants, Lion Electric presented Heavy-duty Drive Systems and Charging Systems, and Tom Johnson brought in some of his 100 Best Fleet managers who had case studies on telematics, technician recruitment, training and retention, sustainable fleet management practices, and asset management strategies.



The main conference kicked off on Wednesday with a special video welcome from Congresswoman Doris Matsui. Following her welcome, the conference ran for a full day on October 16 and a half-day on Thursday, October 17, with plenary and breakout session covering three tracks: Focus on Fuels, Fleet Management Efficiencies and Strategies and Readiness and Implementation.

Motiv, a Ford eQVM manufacturer of heavy-duty battery-electric vehicle drivetrains, control systems and power and battery management systems was the Reception Sponsor. Attendees were treated to hors d'oeuvres and refreshments, and an opportunity for extended networking with tradeshow vendors and fellow fleet and transportation professionals.

The Presenting Sponsor, Geotab, provided a keynote and also sponsored the lanyards. Geotab is the world's leading connected vehicle technology company, providing a full array of fleet management systems, including sophisticated telematics technology, helping businesses leverage data to better manage and track their vehicles.

Western Propane Gas Association, with their partners Roush Clean Tech, Amerigas and Kamps Petroleum, sponsored the Thursday luncheon, with Roush providing ice cream sandwiches and ice cream cones.



A complete program of the event and info on the event sponsors is available on the NorCal Clean Fleet Conference website: <http://norcalcleanfleetexpo.com/>

